



- ✎ Communicate on the brand
- ✎ Support emerging artists working with paper
- ✎ Award the Prix Canson® to an artist whose work is the fruit of a real research in the field of Art and Paper

PRIX CANSON®

Reward an artist who works with paper with :

- Visibility in the media
- Exposure in international art fairs
- Paper endowment (10 K€ value)
- Purchase of one of his/her work



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PRIX CANSON® 2010 Winner



Fabien Mérelle and Gérard Garouste



THE PRIX CANSON 2010
LAUREAT FABIENT MERELLE



- ✎ Awarded among 27 candidates by an international jury chaired by Gérard Garouste
- ✎ Promoted in main French newspaper :  
- ✎ Exhibited in major art fairs : Art Paris 2010, Slick 2010 with booth fully dedicated to the artist

PRIX CANSON® 2011 Winner



Black Oak - © Ronald Cornelissen - Galerie Bernard Jordan



Ronald Cornelissen – Louvre
Ceremony – June 2011

- Awarded among 37 candidates by an international jury chaired by Gérard Garouste
- Award ceremony in the Musée du Louvre
- Promoted in main French newspapers :   
- Exhibited in major art fairs : Slick 2011, Slicks Brussels 2012 with booth fully dedicated to the artist

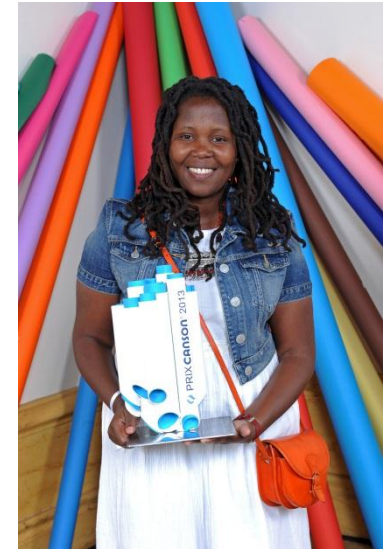
PRIX CANSON® 2013 Winner



Virginia Chihota. From the serie Needed Deliverance; Courtesy of the artist.



The Petit Palais museum dressed up with Cansn Vivaldi paper



Ronald Cornellissen – Louvre Ceremony – June 2011

- Awarded among 39 candidates by an international jury chaired by Yan Pei-Ming
- Award ceremony in the Petit Palais, Paris Fine Art museum
- Promoted in main French newspapers :



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2014 key actions

✎ Ambition :

- ✎ Have a yearly prize that allows the brand to communicate more regularly
- ✎ Increase the Prix Canson[®] awareness internationally
- ✎ **Every other year the award ceremony will be in a Canson[®] strategic country**

✎ Actions :

- ✎ Promote Virginia Chihota in an international art fair outside France
- ✎ Organize the award and the nominees exhibition **in Spain**
- ✎ Keep Yan Pei-Ming as jury president



Countries candidates

2013 goal :

- ✎ Have a more consistent selection and raise the bar of the countries candidates

2013 rules for 2013 candidates :

- ✎ Propose 4 candidates less than 50 years old with a recognized professional background
- ✎ The choice in this selection will be made by Laurent Boudier, artistic advisor of the Fonds Canson® pour l'Art et le Papier
- ✎ If no candidate has the required level, Laurent Boudier might choose none of the 4 candidate and ask for another selection.

Information to be sent to Catherine Barthe before December 22nd 2013

- ✎ Files for each of the 4 candidates including
 - A unique PDF file including minimum 10 works
 - A biography
 - A text explaining the artistic approach

How the 2014 Prix CANSON® works

When

- President of the jury = Yan Pei Ming
- The jury : 8 experts chosen by the president and drawn from the world of art and culture
- Each jury member selects 3 artists
- Each CANSON® country/area selects 4 artists and send application files to Catherine Barthe
- Laurent Boudier chooses one candidat per country
- Jury makes the selection of 5 finalists
- Exhibition of the 5 finalists in Art Paris
- Jury makes the final selection
- Award ceremony and laureates' and winner's exhibition

November 2013

December 22, 2013

December 22, 2013

January 10, 2014

February 2014

March 2013

June 2014

June 2014

